

DESCRIPTION & DETAILS OF COMBO PACKAGES

WELCOME TO CRYSTAL CLEAR CARIBBEAN SOUNDS IN LIQUID STEREO”.

& WELCOME TO OUR “SHOPPING FOR DISCOUNTS MEMBER SERVICES”

Win Free Coupons for Gifts & Discounts

WELCOME TO THE EXOTIC COLORS SITES, SOUNDS, SPIRIT, AND PULSATING RYTHYMS OF CARIBBEAN & LATINO FESTIVALS & EVENTS.

SHOPPING FOR DISCOUNTS MEMBER SERVICES

We have a complete list of advertising possibilities and combinations, and we are able to provide you with the most comprehensive, flexible and versatile advertising campaigns. The packaged Advertising Combos are designed to give you maximum exposure at the least cost. Any Combos / banners that you purchase may be placed on any Web Page, local newspaper of your choice, and on QFM Radio.

We have selected twelve (12) valuable and cost effective Advertising Combo Packages to fit your needs and your budget. However, we are happy to help you to design your own customized Ad combinations. The following twelve (12) Ad Combos are priced on a “per month” basis. If you wish to commit for a period in excess of three months, discounts will apply at the Rate of 5% for 3 months, 10% for 6 months, 15% for 9 months, and 20% for 12 months.

RUBY – Combo # 1 - \$300.00 per month	Actual Cost
Text Listing (200 Characters)	\$150
50 “30 seconds” Spot advertisements on QFM radio	<u>\$350</u>
	<u>\$500</u>
SAPPHIRE – Combo # 2 - \$600.00 per month	Actual Cost
One Image (logo) listing (sample size 0.5” x 3.0”)	\$200
100 “30 seconds” Spot advertisements on QFM Radio	<u>\$700</u>
	<u>\$900</u>

BRONZE – Combo # 3 - \$900.00 per month **Actual Cost**
One Small Banner **\$250**
150 “30 seconds” advertisements on an Island Radio Station **\$1050**
\$1300

SILVER – Combo # 4 - \$1200.00 per month **Actual Cost**
One Medium size Banner **\$ 450**
200 “30 seconds” advertisements on an Island radio station **\$1050**
\$1500

GOLD – Combo # 5 - \$1500.00 per month **Actual Cost**
One Large Banner **\$ 550**
250 “30 seconds” advertisements on an Island Radio Station **\$1750**
\$2300

DIAMOND – Combo # 6 - \$1750.00 per month **Actual Cost**
One X-Large Banner **\$ 650**
300 “30 seconds” advertisements on an Island Radio Station **\$2100**
\$2750

PLATINUM – Combo # 7 - \$2000.00 per month **Actual Cost**
One XX-Large Banner **\$ 750**
350 “30 seconds” advertisements on an Island Radio Station **\$2450**
\$3200

**TEXT STYLE CLASSIFIED LISTINGS OF THE SPECIAL
CUSTOMIZED ADVERTISING COMBO PACKAGES**

- | | |
|---|---------------------|
| 1. Text Listing (200 characters per listing) | \$ per month |
| Less than 3 months = Full Price | \$ 300.00 |
| 3 months – (Less 5%) = 3 x \$285.00 | \$ 855.00 |
| 6 months – (Less 10%) = 6 x \$270.00 | \$1620.00 |
| 9 months – (Less 15%) = 9 x \$255.00 | \$2295.00 |
| 12 months – (Less 20%) = 12 x \$240.00 | \$2880.00 |
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| 2. Logo Image Listing (0.50” x 3.0”) | |
| Less than 3 months = Full Price | \$ 600.00 |
| 3 months – (Less 5%) = 3 x \$570.00 | \$1710.00 |
| 6 months – (Less 10%) = 6 x \$540.00 | \$3240.00 |
| 9 months – (Less 15%) = 9 x \$510.00 | \$4590.00 |
| 12 months – (Less 20%) = 12 x \$480.00 | \$5760.00 |

3. Small Banner (1.5" x 1.5") OR (1.75" x 1.25")	\$ per month
Less than 3 months = Full Price	\$ 900.00
3 months – (Less 5%) = 3 x \$855.00	\$2565.00
6 months – (Less 10%) = 6 x \$810.00	\$4860.00
9 months – (Less 15%) = 9 x \$765.00	\$6885.00
12 months – (Less 15%) = 12 x \$720.00	\$8640.00
4. Medium Size Banner (1.5" x 3.0") OR (2.5" x 1.25")	
Less than 3 months = Full Price	\$1200.00
3 months – (Less 5%) = 3 x \$1140.00	\$3420.00
6 months – (Less 10%) = 6 x \$1080.00	\$6480.00
9 months – (Less 15%) = 9 x \$1020.00	\$9180.00
12 months – (Less 15%) = 12 x \$960.00	\$11520.00
5. Large Banner (1.5" x 8.0") OR (4.75" x 1.25")	
Less than 3 months = Full Price	\$1500.00
6 months – (Less 5%) = 3 x \$1425.00	\$4275.00
13 months – (Less 10%) = 6 x \$1350.00	\$8100.00
26 months – (Less 15%) = 9 x \$1275.00	\$11475.00
52 months – (Less 15%) = 12 x \$1200.00	\$14400.00
6. X-Large Head Banner (6.75" x 1.5")	
Less than 3 months = Full Price	\$1750.00
6 months – (Less 5%) = 3 x \$1662.50	\$4987.50
13 months – (Less 10%) = 6 x \$1575.00	\$9450.00
26 months – (Less 15%) = 9 x \$1487.50	\$13387.50
52 months – (Less 20%) = 12 x \$1400.00	\$16800.00
7. XX-Large Banner (11.5" x 1.25")	
Less than 3 months = Full Price	\$2000.00
3 months – (Less 5%) = 3 x \$1900.00	\$5700.00
6 months – (Less 10%) = 6 x \$1800.00	\$10800.00
9 months – (Less 15%) = 9 x \$1700.00	\$15300.00
12 months – (Less 20%) = 12 x \$1600.00	\$19200.00