

Q95FM RADIO EVENTS

ANNUAL “Q” TALENT SEARCH – LIVE BROADCAST

Date: First Saturday in October
Time: 08:00 pm to 11:00 pm
Location: Arawak House of Culture, Roseau, Dominica
Coordinator: QFM Radio Events Coordinators

Description: The Q talent Show is an annual event held in July each year, at the Arawak house of Culture, in Roseau, Dominica.

QFM Announcers and DJ’s will MC and provide the latest music

Program: The Program for the event is as follows:

07:30 pm – 08:00 pm:	Music, Food & drinks, while patrons arrive and gather.
08:00 pm – 08:30 pm:	Comedy
08:30 pm – 09:00 pm:	Fashion competition
09:00 pm – 09:30 pm:	Comedy
09:30 pm – 10:00 pm:	Fashion
10:00 pm – 11:00 pm:	Song competition

Sponsorship:

SPONSORSHIP PROPOSAL – One sponsor @\$10,000 OR five sponsors @ \$2000.00 per sponsor

Sponsors get acknowledgements in all promotions, in addition to spot advertisements on QFM radio over a period of four weeks.

Sponsors get 6 (30 sec) spots per hour between 11:00 am & 11:00 pm on that day.

Marketing

The Event will be promoted on all of the on-air shows on QFM Radio, and through interviews with potential participants in all of the competitions that are scheduled to take place in the talent search program.

ANNUAL KIDDIES “Q” CHRISTMAS – LIVE BROADCAST

Date: Last Saturday before Christmas
Time: 11:00 am to 04:00 pm
Location: St. Gerard’s Hall
Coordinator: QFM radio Events Coordinators

Description: The Kiddies Q Christmas Show is an annual event held on the last Saturday before Christmas each year, at the St. Gerard’s Hall. Fifteen (15) less fortunate children between the ages of nine (9) and twelve (12) years from each of twenty-one Rural and Urban Elementary Schools participate, in talent shows, music, Christmas Lunch, Treats & gifts exchanges, and fun & games. Every student and teacher receives a Christmas present. Two teachers from each of the schools accompany their group of 15 students. Contributions of gifts from Business Firms and the General Public are welcome.

Thirty-six liaison and service volunteers assist with the activities during the event.

QFM Announcers and DJ's provide the latest music and MC the show.

Program: The Program for the event is as follows:

10:30 am – 11:00 pm: Music, Food & drinks while kids arrive and gather.
11:00 am – 11:15 am: Opening Prayer and entertainment by the Event Patron
11:15 am – 12:00 pm: Lunch, Refreshments & Music
12:00 pm – 03:00 pm: Talent Show / competition
03:00 pm – 04:00 pm: Refreshments, snacks, gift exchanges, music, fun & games
04:00 pm – 04:15 pm: Departure of School participants
04:15 pm – 06:00 pm: Clean-Up and removal of event appliances & accessories

Sponsorship: \$25,000.00 for one sponsor, OR 5 Sponsors @ \$5,000.00 each
Sponsors get 100 acknowledgements of their sponsorship of the event, in addition to spot advertisements on QFM Radio over a period of four weeks.

Marketing & Promotion

The Event will be promoted on all of the on-air shows on QFM Radio, and through interviews with representatives of the participating schools that are scheduled to take place in the talent show / competition. Sponsors get acknowledgements in all promotions.

ANNUAL Q SUMMER RUSH ON EASY ROCK 951

Q SUMMER RUSH 2006 (Daily – Mondays to Fridays – 01:00 pm to 01:45 pm)

Youth On-Air In Positive Action – Information, Music, Entertainment, Comedy & More
Q Family, Q login members, Guests, Call-Ins, Youth News and Issues & Giveaways

SPONSORSHIP: \$750.00 monthly for each of the four months from July to October
Each Sponsor gets two (2) 30 sec Spot Ads per daily show.
Sponsors are therefore getting the Ads at the Discounted Price of \$10.00 per 30 sec spot.
Sponsors are expected to commit to Sponsorship for the period July to October.
Sponsorship of this program is limited to a maximum of five (5) sponsors per show.

PRESS YOUR LUCK ON POWER DRIVE 95dot1

PRESS YOUR LUCK (Daily – Mondays to Fridays – 04:30 pm to 05:00 pm)

Call-In and “Press Your Luck” to Have Fun & Win Discount Certificates for Easy VIP Shopping. Every caller is a winner.

SPONSORSHIP: \$500.00 / month

Each Sponsor gets two (2) 30 sec Ads per show. Sponsors get the Ads at the discounted price of \$10 per 30 sec spot. Each Sponsor commits to at least one month of Sponsorship. Sponsorship of this Program is limited to a maximum of Five (5) Sponsors per show.

DESCRIPTION OF THE SHOW

Each Sponsor makes three gifts or three discount certificates (or a combination of gifts & discount certificates) available as giveaways for each show. The values of the Prize Items range from \$5 to \$500.

The values of the discounts range from 5 % to 50% discounts. Ten envelopes each containing a gift certificate or a discount certificate of different values are available for the callers to choose from, and **press their luck** to decide which envelope to choose. Each envelope is assigned a number.

Envelopes bearing the same numbers but containing different discount or gift values replace the ones that have been identified and won in each round by a caller, in order that no caller has any unfair advantage over previous callers. It is possible that about five discount certificates or gift certificates may be won daily, in the course of each show.

The envelopes are numbered from 1 to 10, and listeners simply call and request any of the numbers as a first selection. The caller is told the value of the discount or gift certificate in that envelope, and is given the option to request another number if they feel lucky and believe that they might win something more valuable if they choose another number. Each caller gets two chances to **press their luck. Every caller is a winner**

TOP-10-SONGS OF THE WEEK ON LIVE 95 CARIBBEAN RHYTHMS

TOP-10-SONGS OF THE WEEK (Daily-Mondays to Fridays - 03:00 pm to 04:00 pm)

Call-In your Top-10-Songs of the week have Fun & Win gifts and Discount Certificates for Easy VIP Shopping, if you make the right prediction of the Top-10 songs. The Final Top-10-Caribbean Songs of the week are revealed and played from # 1 down to # 10 on Saturdays between the hours of 5:00 pm and 7:00 pm. Persons who submit correct predictions of the Top-10-Songs of the week receive exciting Prizes. Submissions can be made on-line by clicking on the live link for naming the Top-10-Songs of the week on the home page. Submissions can also be made by calling 1(767) 449-1095, or by email by clicking on "Contact Us".

SPONSORSHIP: \$1000.00 / month

Each Sponsor gets two (2) 30 sec Ads per show, plus three (3) additional 30 seconds Ads daily Monday to Friday. The Sponsors are therefore getting the Ads at the discounted price of \$10 per 30 sec spot. Each Sponsor commits to at least one month of Sponsorship. Sponsorship of this Program may be limited to a maximum of Five Sponsors per show.

DESCRIPTION OF THE SHOW

The Host of the show plays the songs that have been submitted by email or otherwise by listeners as well as the popular songs on the charts. Listeners may also call-in to submit their ten (10) favorite songs of the week every day Monday to Friday between 3:00 pm and 4:00 pm. The Host of the Show records their submissions. At the end of each week, the host makes a summary of all of the submissions and calculates the most 10 popular songs from among the submissions and requests in order of popularity from 1 – 10.

Saturdays from 5:00 pm to 7:00 pm, the Host of the show plays the Top-10 most popular songs of the week, and provides information about the Artists, the Lyrics, the music, etc.

Persons who make accurate predictions of the Top-10 songs of the week win prizes, gifts and discounts, etc in keeping with the awards offered by the sponsors of the show.

There may be several winners each week.